FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00030208-A **Type of Permit:** FILMING **Release Date:** 09/01/2010

Production Company WHO ARE YOU INC

Insured Company Name WHO ARE YOU INC
Contact Phone No. 1 818-769-2100
Contact Phone No. 2
Fax
Address 100 Universal City Plaza, Bldg 5170
Universal City, California 91608

Production Title APPETITE FOR LIFE

Type of Production TV Reality

Producer Ryan Quick

Director Ryan Quick

1st AD Ryan Quick

Production Manager Ryan Quick

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Ryan Quick
Primary Phone Office - 818-763-2100
Secondary Phone Mobile - 818-795-8503

Location Assistant Ryan Quick
Primary Phone Office - 818-763-2100
Secondary Phone Mobile - 818-795-8503

Fees

FILMLA FILM PERMIT RIDER FEE $100.00	**Total Permit Fee** $220.00
FILMLA MONITOR FEES - DOUBLE TIME $120.00	**Number of Locations** 1

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Summary Information — Location

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Production Company WHO ARE YOU INC
Insured Company WHO ARE YOU INC
Production Title APPETITE FOR LIFE

Location Manager Ryan Quick
Primary Phone Office - 818-763-2100
Secondary Phone Mobile - 818-795-8503

Location Address 3000 Ocean Front Walk, Los Angeles, CA, 90291

Location Type Parking Lot

Film Dates 8/4/2010 - 8/4/2010 06:00 - 21:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
COUNTY PARKING LOT GUIDELINES.pdf
Venice Beach Lots.PDF
VENICE BEACH APPETITE.pdf
who.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	3
Vans	1

Personnel on Location

Type	Quantity
Cast	8
Crew	10

Filming Activities All exterior dialogue; walk & talks; Filming talent interviewing 3 food trucks; parked in parking lot; ; Stage in sand adjacent to South part of parking lot, wrestling scene.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 672 **Grid:**

Coordinator Note All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

Coordinator Note
-COMPANY MUST ONLY OCCUPY THE SOUTH END OF THE PARKING LOT.
-COMPANY IS ONLY ALLOWED TO USE 80 SPACES.
-COMPANY MUST NOT BLOCK ENTRANCES OR EXITS AT ANY TIME.

Coordinator Note
-WRESTLING STAGE TO BE PLACE ON SAND ONLY.
-NO PRODUCTION CREW, EQUIPMENT OR STAGING ON WEST SIDE OF PARKING LOT MUST MAINTAIN EMERGENCY ACCESS ON SAND.

Coordinator Note NO WATER ACTIVITY

Coordinator Note FILM LA MONITOR REQUIRED FROM 0600-2200 HRS.

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Summary Information — Location

Permit Number	F00030208-A	**Location Manager**	Ryan Quick
Production Company	WHO ARE YOU INC	Primary Phone	Office - 818-763-2100
Insured Company	WHO ARE YOU INC	Secondary Phone	Mobile - 818-795-8503
Production Title	APPETITE FOR LIFE		

Coordinator Note -PRODUCTION COMPANY ARRIVING AT 0600 HRS. TO CONE OFF PARKING SPACES ONLY.
-ACTUAL FILMING AND CREW ARRIVING WILL START AT 1200HRS.

Coordinator Note FILM LA MONITOR REQUIRED FROM 0600-1900 HRS

Coordinator Note APPROVAL FOR PRE-ASSEMBLED STAGE, NO CONSTRUCTION IN LOT OR SAND.

Coordinator Note RIDER A EXTENDS HOURS TO 2100 & COLLECTS PERSONNEL FEES

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

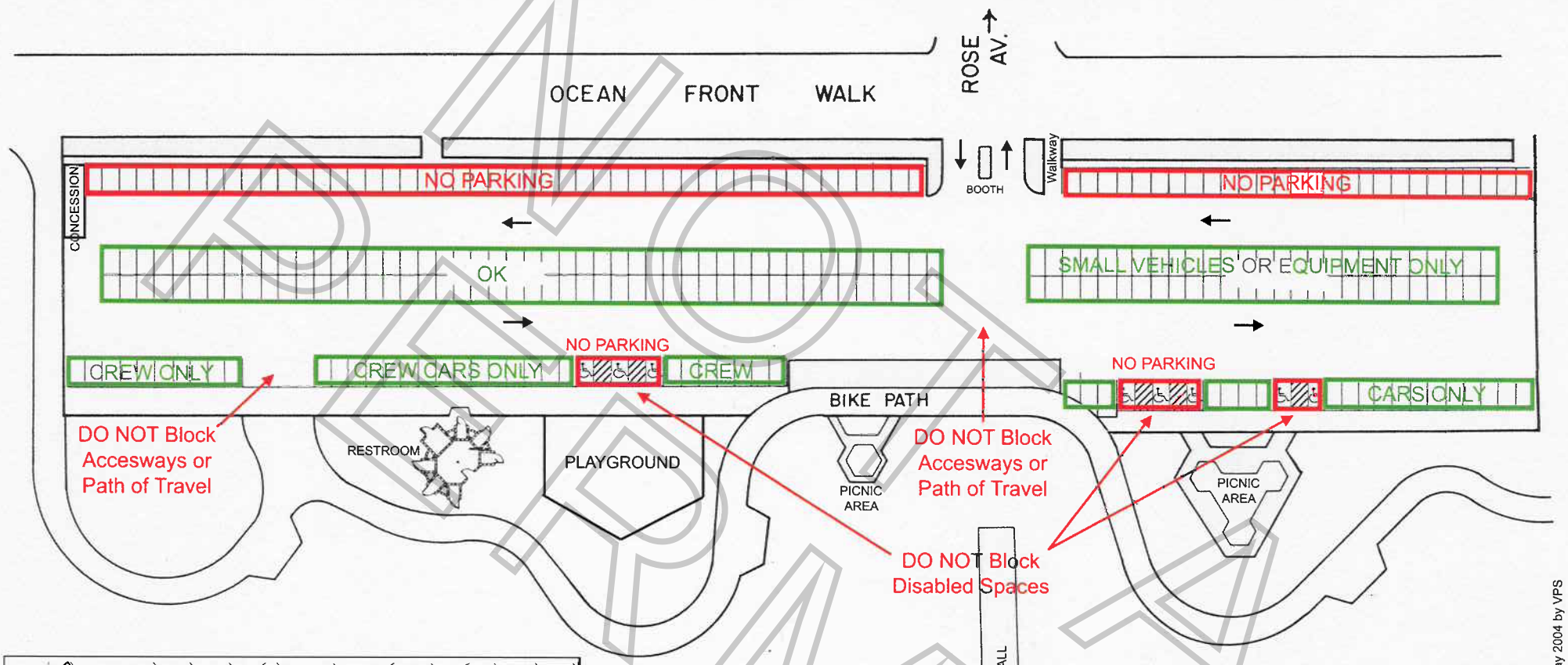
- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

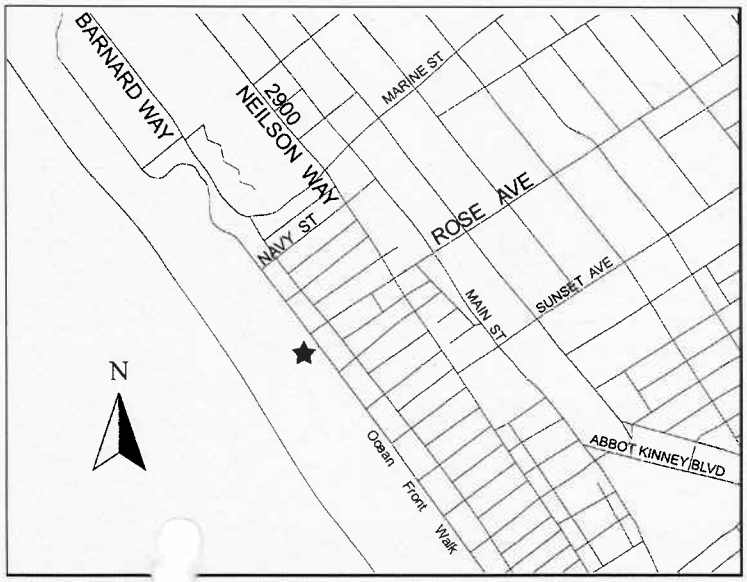
- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NO PERMIT

VENICE CITY BEACH
ROSE AVE PARKING LOT - FILMING AREAS





Map not to scale

REGULAR SPACES	280
DISABLED	8
TOTAL	288

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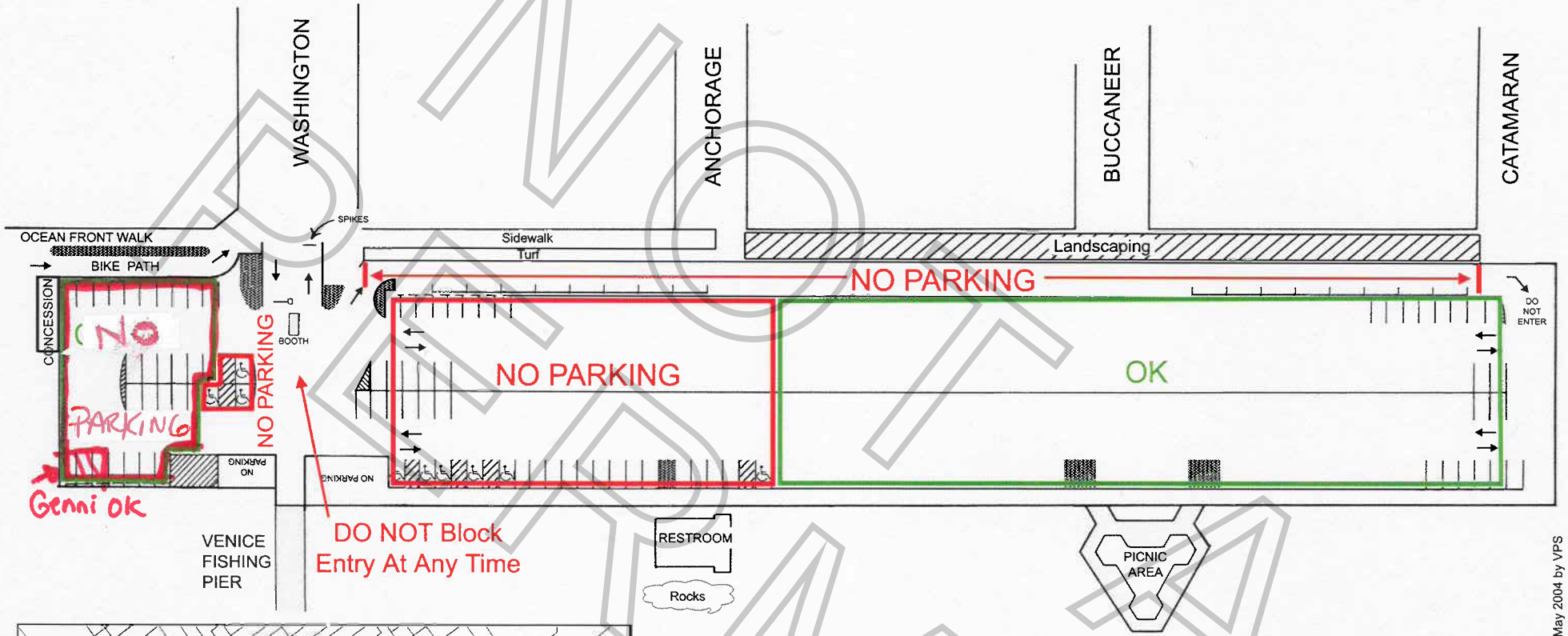
L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS ...ed 5 / 2002 by CLS

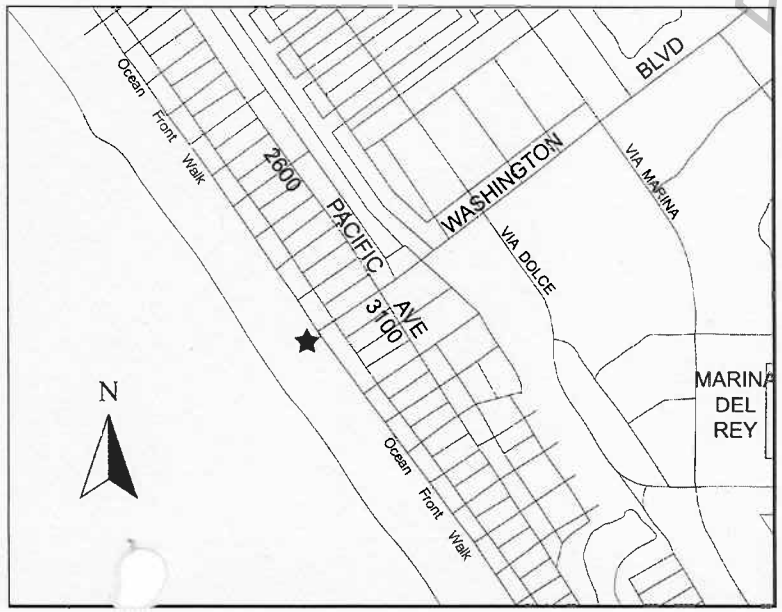
...delineations May 2004 by VPS

Permit #F00030208-A

PERMIT

VENICE CITY BEACH
WASHINGTON BLVD PARKING LOT - FILMING AREAS





REGULAR SPACES	371
DISABLED	9
TOTAL	380

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 10 / 2003 by CLS

Filming delineations May 2004 by VPS

Permit #F00030208-A

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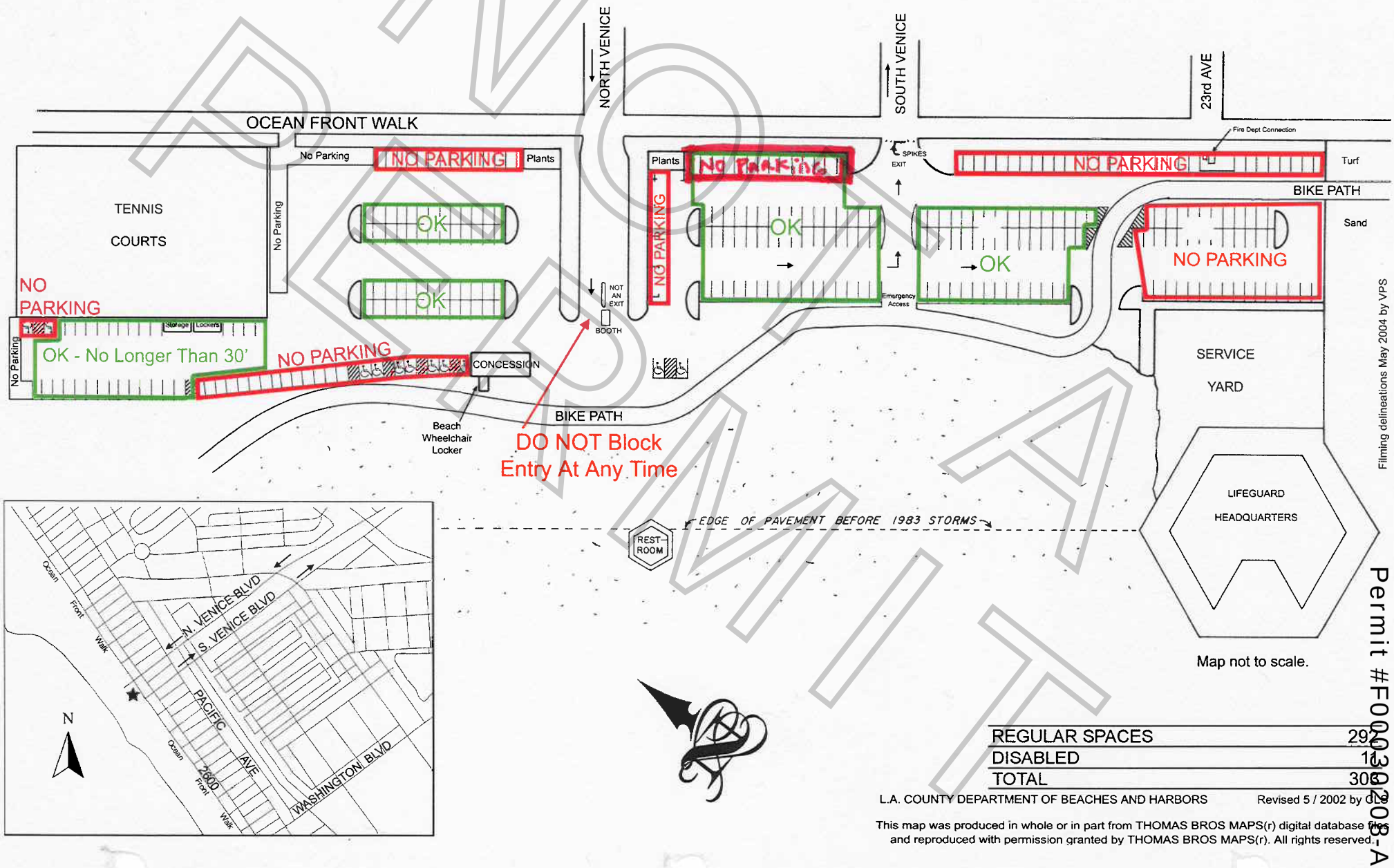
VENICE CITY BEACH
VENICE BLVD PARKING LOT - FILMING AREAS



Map not to scale.

Filming delineations May 2004 by VPS

REGULAR SPACES	292
DISABLED	16
TOTAL	308

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 5 / 2002 by CLE

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Permit #F00030208-A

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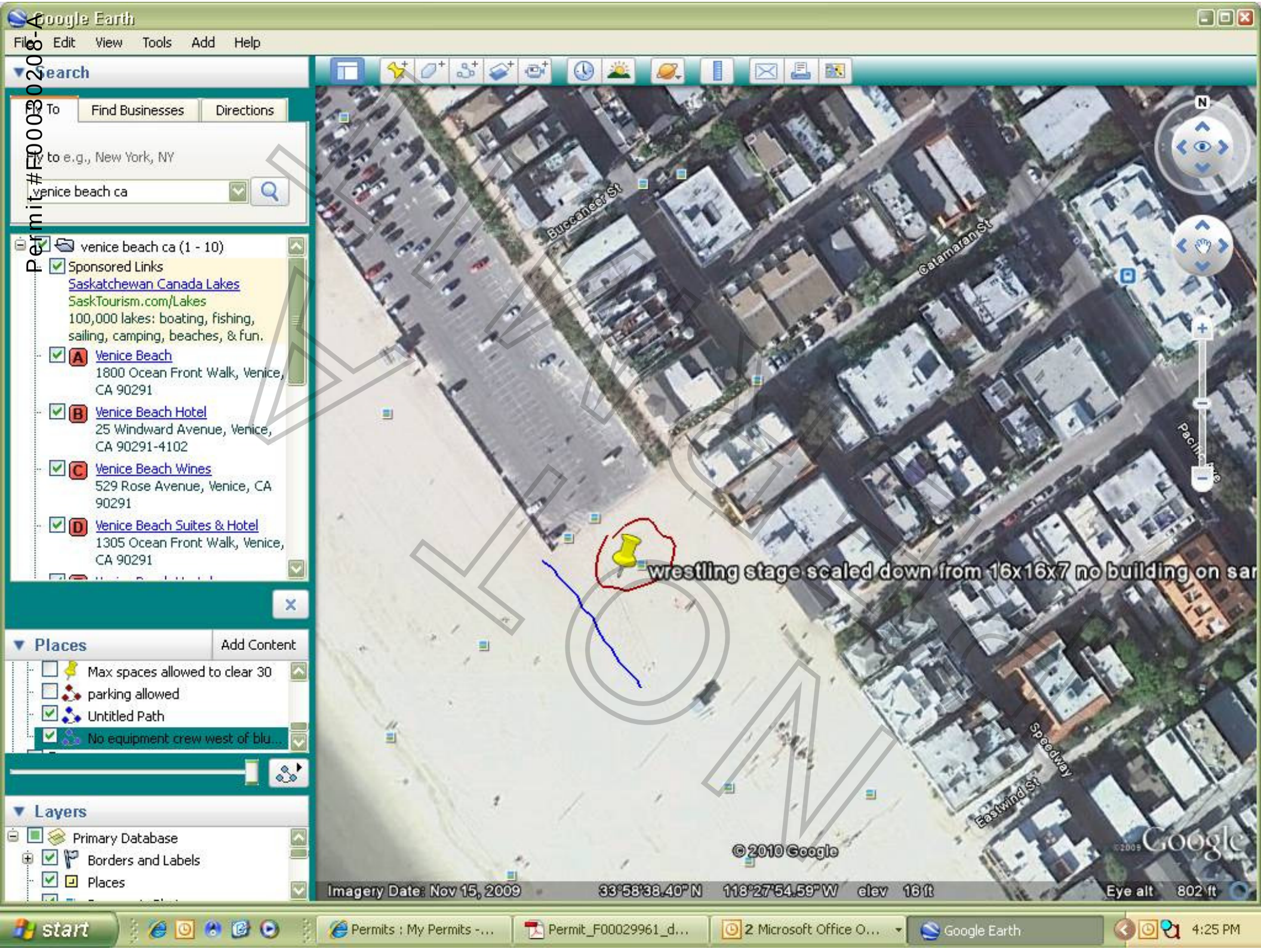
Permit #F00030208-A



Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of "Appetite for Life" ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 8/3/10

"Appetite For Life"
Name of Principal

By: _____
Representative's Signature

Mike Sanders
Print Representative s Name

PM
Representative's title

4146 Lankershim Blvd. Ste 300
North Hollywood, CA 91602
Principal's Address

818 763 2100
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT